



MISSOURI VALLEY
FAMILY YMCA

We Are Your Y

For over 50 years, the Missouri Valley Family YMCA has been a pillar of the Bismarck-Mandan community, offering a safe and inclusive environment where people of all ages can grow in spirit, mind, and body. As our community evolves, so does the Y, adapting to meet the ever-changing health and wellness needs of the youth, seniors, and families we proudly serve. Every year, thousands of individuals walk through our doors, and thanks to the dedication of our board, staff, members, donors, and participants, we provide hundreds of programs and services that help build a stronger, healthier, and happier community where everyone can thrive.

THE Y's MISSION

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

THE Y's CORE VALUES

- CARING—show sincere concern for others
- HONESTY—be truthful in what you say and do
- RESPECT—treat each other as we all would like to be treated
- RESPONSIBILITY—be accountable for your promises and actions

THE Y's PURPOSE

We strengthen community by connecting all people to their potential, purpose and each other to deliver impact in three areas:

- YOUTH DEVELOPMENT—empowering young people to reach their full potential
- HEALTHY LIVING—improving individual and community well-being
- SOCIAL RESPONSIBILITY—providing support and inspiring action in our communities

A Word from our Executive Director and our Board President

Your YMCA is a welcoming space for all, where people can improve their health, build confidence, reduce stress, strengthen family bonds, and connect with others at every stage of life. We aim to be a place where individuals experience a sense of belonging, achieve personal goals, and form meaningful relationships. Our mission is to empower others to grow, and through our programs and services, we inspire people to unlock their potential, nurture well-being, and foster healthy living. By promoting youth development, igniting positivity, and creating a sense of purpose, our impact reaches far beyond our walls, as we work every day to strengthen our community.

Your YMCA is always seeking new ways to engage families, enhance community wellness, and improve the member experience. At the time of this annual report, we've successfully completed the second year of our three-year strategic plan, "Moving Forward for a Stronger Community." This balanced approach focuses on innovation, growth, and quality, reinforcing our commitment to our members, staff, and community, as well as to sound fiscal responsibility. We promise to continue serving responsibly, respectfully, and reliably. We are your Y, and with your support, we will remain leaders in our community and the most recognized symbol of health and wellness for all.

Bill Bauman
YMCA Executive Director/CEO

Jon Godfread YMCA Board of Directors President



Healthy Living

At the YMCA, we are committed to helping youth, seniors, and families reach their full potential. We understand that building healthy habits and maintaining an active lifestyle are essential to the well-being of both our members and the broader community. Through innovative and inspiring programs, we keep our members motivated, engaged, and dedicated to their personal fitness journeys. Some of our exceptional community health and wellness opportunities include:

- Hundreds of free group fitness classes each month with formats like BodyPump, Tibata Circuit, Gentle Yoga and much more
- A vast Life Center utilized daily by thousands of members who enjoy hundreds of stations of cardio, free weight and strength machines
- Clean, safe and accessible gyms and pools where members develop healthy habits and live a more active lifestyle
- New group and personal training opportunities, including programs to engage young people in safe and
 effective exercise
- YMCA360 virtual programming access where members receive workouts, recipes, healthy living information, youth and family programming, wellness education and much more
- Programming tailored to keeping older adults active, providing educational opportunities and creating connection to community

Youth Development

Your YMCA is committed to nurturing respectful, responsible, and caring young people today to help shape healthier, happier adults for tomorrow. By providing a safe and accessible environment, we aim to support and empower youth, laying the foundation for stronger communities. Our youth programs and services focus on several key areas, including:

- Fostering the full potential of young people by building trust, instilling the values of respect and responsibility, and developing character
- A wide variety of recreational and competitive youth sports programs that offer outstanding opportunities for all ages, abilities and levels of skill
- Leading our community in providing life saving water safety and swim skills to area children through innovative instruction and programming
- The new indoor Learn and Grow Family Play Center for access to exciting year round imaginative activity
- New outdoor play equipment and indoor learn and grow materials added to YDC amenities
- Flood recovery throughout our Youth Development Center including new flooring, furnishings, walls/paint, educational materials and teaching equipment in all main location classrooms
- Serving over 400 children/families each day with trusted, quality, affordable Infant/Toddler/Preschool Child Care and Early Education which remain critical needs and priorities for our community and our workforce



Year in Review

Social Responsibility

Thanks to ongoing fundraising and development initiatives within our community, your YMCA is able to sustain and expand critical health and wellness services that benefit youth, seniors, and families in our area. These efforts allow us to offer a range of impactful programs designed to meet the diverse needs of those we serve. Notable program highlights include:

- · A variety of volunteer opportunities for members, participants and the community
- Specialty programs designed to support people living with chronic illness including Livestrong at the YMCA, MStrong! Multiple Sclerosis Wellness and Parkinson's Wellness
- Financial assistance to create access and remove barriers for child care, early childhood education and summer camp experiences for children
- Enriching the lives of young people with sports scholarships and the Safety Around Water program
- · Community wide activities and events focused on independent living and better quality of life for older adults
- · Membership financial assistance to ensure access for youth, seniors and families in need
- Continuation of the official Strong Kids Challenge providing healthy living opportunities and new shoes to children at Myhre Elementary School
- · Efforts to sustain operations with focused and dedicated work in public policy and advocacy

Our Y

This past year has brought a series of exciting facility improvements and program updates to your YMCA. These enhancements are designed to enrich the experience of our members and provide even greater opportunities for health, wellness, and community engagement. We're thrilled to share some of the exciting new features now available for our members to enjoy, including:

- Growth in usage of the YMCA360 app for improved communication and increased engagement in virtual programming
- Completed LED lighting project for greater energy efficiency, providing better illumination of program spaces, offices and locker rooms, enhancing security for our members
- · Finalized closed circuit security camera installation throughout the facility for increased safety
- Ongoing facility improvements including locker rooms, pools and gyms
- Full fitness studio sound system upgrades, and Life Center space and equipment updates including new strength machines
- Opening of the brand new indoor Learn and Grow Family Play Center
- Extensive repair to the Y Gym roof and installation of a new HVAC system
- · Strong, sustainable growth in program enrollment, membership and facility usage

Our Community

- Family Wellness in Mandan, in partnership with Sanford Health, continues to grow and offers unique and
 exciting wellness programs including Active As We Age, Youth Fitness and Rocksteady Boxing, and an
 expansive Wellness Center dedicated to creating a healthy living community.
- YDC North supports hundreds of working families in our community, by providing exceptional early childhood education programs for infants, toddlers and preschool age children, in partnership with Sanford Health, CHI St. Alexius and Basin Electric Power Cooperative.
- Your YMCA has been honored to host exciting and enriching community events, including National Senior
 Health and Fitness Day, Breakfast with the Easter Bunny, Sweets with Santa, Haunted Halloween Party, Youth
 Triathlon and The Basket Ball Fundraiser.

By the Numbers



24,030 Total Members **Association**

> 17,913 Total Members **YMCA**

- Youth Sports & Swim 5,070 **Program Participants**
- **Membership Retention 75%** Rate
- Children in Infant/Toddler/ 554 **Preschool Care**
- **Senior Wellness** 1,616 **Program Participants**
- Children in School Age 514 **Programs**
- Adult Health & Fitness 5,186 **Program Participants**
- 331 Part Time Employees
- 116 Full Time Employees
- Y for All Community 4778 **Program Participants**
- 3 **Program Locations**

Y for All Programs

Creating a Stronger, Healthier, Happier Community by Giving Back





Our Y for All Community Programs are made possible by the generous gifts of and continued contributions by area individuals, organizations and businesses. Thank you to our donors for their support of the health and wellness of the youth, seniors and families we serve!

2023-2024 Fundraising Events: • Strong Kids Week

- · Haunted Halloween Party
- Y Game Night with the Larks
- Sweets with Santa
- Youth Triathlon
- · Breakfast with the Bunny
- · The Basket Ball

CHAIRPERSON'S ROUNDTABLE DONORS \$1,000+

- In Memory Of Thomas Spagnolia
- · Lisa Kudelka, Jesse & Jenny Hanson
- Jack & Connie McDonald
- Curt & Bev Ann Walth
- Bismarck Larks
- **Cornerstone Bank**
- Dakota Eye Institute
- First International Bank & Trust
- Starion Bank
- Associated Pool Builders, Inc.
- Fetzer Electric
- Mark Foss & Sharon Eckert
- Twin City Roofing
- **Community Options** Lynn & Carol Beiswanger
- Susan & Tim Sisk
- Bismarck Public School
- **Employees** Northern Plains Plumbing & Heating, Inc.
- Pepsi Co.
- Brave the Shave
- Richard & Elizabeth Gross
- **Bro Halff**
- Strong Kids Week Mark & Kim Geiger
- Mylapanahalli Sanathanamurthy

- American Family Insurance-Terry J Kraft Agency Inc.
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- Restoration Inc.
- Tim & Stacy Olson
- Tonya & Shane Holmstrom
- Wheeler Wolf Law Firm

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- North American Coal- Falkirk Mining Company
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- Randy & Shelley Traynor
- Rob Montgomery
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- Wayne Beutler
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- Raquel Nachatilo
- Vern & Joyce Welder
- Kirkwood Bank & Trust Employees

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 Carole Watrel
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 Cheyenne Leis
 In Memory of Ben Sitte
 Peggy Kopp
 Justin & Kelly Thomas
 Tonya & Shane Holmstrom
 Jillian Lagasse









Board & Staff

We are forever in service to our community because of the hard work and dedication of our Board of Directors, Board of Trustees and Leadership Team, to whom we are forever grateful!

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We are proud to celebrate 7 years of success as one of the 50 Best Places to Work in the region through Prairie Business Magazine!

We would also like to recognize this year's milestone service awards for our dedicated employees. Thank you for your continued service to your Y!

5 Years

- Caleb Dockter, Sports
- Nathaniel Parker, Transportation
- Tara Hill, Personal Training
- Natalie Edwards, YDC North
- Tiffany Gartner, YDC
- Kara Colon, Life Center
- Christine Elzenga, Group Fitness
- Shaylynn Kadrmas, YDC
- Megan Martin, Group Fitness
- Dale Palmer, Family Wellness Housekeeping
- Sara Richter, Family Wellness Child Watch
- Lynn Beiswanger, Group Fitness
- Tyler Scherr, Sports
- Nicholas Jessen, Family Wellness Wellness Center
- Jayme Schwartz, Group Fitness

10 Years

- Brianna Myers, YDC
- Mark Kamphuis, Group Fitness & Transportation
- Brianna Weisbeck, Group Fitness
- Cole Lafferty, Sports
- Beverly Cross, Life Center

15 Years

• Jennifer Bandy, Group Fitness

25 Years

- Scott Wick, Housekeeping
- Jason Larson, Member Services

30 Years

• Ellen Dietz, YDC





THANK YOU!



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